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A U S T R A L I A ' S G L O B A L W I N E F O R U M



15-18 September 2013
in Adelaide

WWW.SAVOUR-AUSTRALIA.COM

THE SUPER SAVOUR SIX

WHAT IS SAVOUR?

SAVOUR Australia 2013 is the biggest and most comprehensive Australian wine forum ever undertaken. It will challenge outdated perceptions of Australian wine and uncover the domestic and global business case for wines from Australia. The three-day business forum will showcase the quality and diversity of Australian wine and wine regions to the global and domestic wine trade, importers, distributors and wine/lifestyle media.



TASTE

In-depth wine tastings as part of a Grand Tasting, tasting bars and more intimate Landmark wine tastings that showcase Australia's ultimate wine offering.



LEARN

Business sessions presented by leading authorities on retailing, digital and social marketing, pricing, supply and demand, global trends, distribution and consumer behaviour.



MEET

Numerous opportunities for Australian wine producers to network with the global wine trade and media including one-on-one meetings with/introductions to importers and distributors. To find out about the special guests and presenters you will have the opportunity to engage with, visit www.savour-australia.com

SHOWCASE

Showcase your wines through tastings, lunches, dinners, evening functions and tasting bars, and capitalise on the numerous opportunities to network with the global wine trade and media.



EXPLORE

Unforgettable Australian wine and food experiences will be brought to life by Australia's leading wine and food producers and chefs at daily lunches and evening functions.



CONNECT

Learn how to profit from the connection between Australia's wine, food and travel experiences by understanding how Wine Australia and Tourism Australia will be promoting Australian wine and food internationally in 2014 in a major consumer promotion.



WHO WILL BE ATTENDING SAVOUR?

SAVOUR Australia 2013 is recommended for:

- *Australian wine producers.*
- *International and domestic trade (on- and off- premise, food and beverage, retail), wine importers and distributors.*
- *Wine, lifestyle and business media.*

The majority of trade, importer and distributor delegates will be coming from the major markets of China, the US, UK, Australia and Canada. Other trade delegates have been invited from Japan, Singapore, India, South Korea, the Middle East, Ireland, Europe and Latin America.

TICKETS*

- **Full admission** - \$1,750 early bird price until 15 July 2013, then \$1,900 thereafter.
- **Grand Tasting Exhibitor section** - \$250 (only open to full admission Australian wine producers and covers the cost of setting up a tasting table, catering and staff).
- **Companion tickets** - \$500 (open to companions of full admission paying delegates only. Provides admission to the Sunday opening celebration, all dinners and evening events on Monday and Tuesday, and a tasting pass to the Grand Tasting on Wednesday).
- **Platinum ticket package** - \$60,000 (provides a range of opportunities and benefits).
- **Gold ticket package** - \$37,750 (provides a range of opportunities and benefits).
- **Silver ticket package** - \$20,400 (provides a range of opportunities and benefits).

*Costs exclude GST and booking fees.

FOR FURTHER INFORMATION

For tickets, program details and answers to frequently asked questions, visit: **WWW.SAVOUR-AUSTRALIA.COM**

Images courtesy of the South Australian Tourism Commission, Patritti Wines, the Hunter Valley Wine and Tourism Association and Wine Tasmania.

